Opportunities and Challenges in Realizing Universal Access to Obstetric Ultrasound in Sub-Saharan Africa

Introduction

Obstetric ultrasound remains an integral component of prenatal care [1]. However, most women in sub-Saharan Africa (SSA) still go through pregnancy without the benefit of a single ultrasound examination [2, 3]. The region is responsible for the majority of the global burden of perinatal morbidity and mortality and the inability to offer imaging in pregnancy is one of the vital service gaps that may need to be closed in order to address the massive burden of perinatal morbidity and mortality in SSA. Original peer-reviewed literature was searched in various electronic databases using a ‘realist’ approach. While the available data were inconclusive, they identify many opportunities for potential future research on the subject within the region that can help build a strong case to justify the provision of universal access to ultrasound as an integral component of comprehensive antenatal care.

E52

Correspondence
Dr. Sikolia Wanyonyi, MRCOG, MMED, MBChB
Obstetrics and Gynaecology
Aga Khan University – Kenya
30270, Nairobi, 00100
Tel.: + 254/703/124 803
sikolia.wanyonyi@aku.edu

ABSTRACT

The potential benefits of obstetric ultrasound have yet to be fully realized in sub-Saharan Africa (SSA), despite the region bearing the greatest burden of poor perinatal outcomes. We reviewed the literature for challenges and opportunities of universal access to obstetric ultrasound and explored what is needed to make such access an integral component of maternity care in order to address the massive burden of perinatal morbidity and mortality in SSA. Original peer-reviewed literature was searched in various electronic databases using a ‘realist’ approach. While the available data were inconclusive, they identify many opportunities for potential future research on the subject within the region that can help build a strong case to justify the provision of universal access to ultrasound as an integral component of comprehensive antenatal care.

Methods

We searched original peer-reviewed literature in various electronic databases including: MEDLINE, EMBASE, PUBMED, TRIP, Google Scholar, CINHAL (Nursing and Allied health). We restricted our

Authors
Sikolia Z Wanyonyi1, Charles Muriuki Mariara2, Sudhir Vinayak1, William Stones4

Affiliations
1 Obstetrics and Gynaecology, Aga Khan University – Kenya, Nairobi, Kenya
2 Obstetrics and Gynaecology, AIC Kijabe Hospital, Kijabe, Kenya
3 Radiology, Aga Khan University Hospital, Nairobi, Kenya
4 St George’s, University of London, Molecular & Clinical Sciences Research Institute and Medical college, University of Malawi

Key words
ultrasound, sub-Saharan Africa, perinatal outcomes, training

received 06.09.2016
revised 06.09.2016
accepted 31.01.2017

Bibliography
DOI http://dx.doi.org/10.1055/s-0043-103948
Ultrasound Int Open 2017; 3: E52–E59
© Georg Thieme Verlag KG Stuttgart · New York
ISSN 2199-7152
The potential benefits of wider access to obstetric ultrasound extend beyond considerations of perinatal mortality. In settings where the majority of pregnancies are ‘low risk’ and other service elements are fully deployed and effective, any additional interventions may not have a measurable impact on a major outcome such as mortality. Access to obstetric ultrasound could, however, have a wider range of effects. An important benefit has been demonstrated in some settings in SSA in the form of an increase in the number of women seeking antenatal care as a result of being offered ultrasound examinations [21–23] and this can be anticipated to translate to better maternal and perinatal outcomes. Studies have also proved the usefulness of ultrasound in targeted examinations [24]. Intrapartum-related adverse outcomes could be reduced by the adoption of simplified umbilical artery (UA) Doppler studies in late pregnancy in regions with high perinatal death rates [25, 26]. Among the many ultrasound interventions, Doppler velocimetry of the UA and ductus venosus (DV) in fetal growth restriction with timely and appropriate interventions has been shown to significantly reduce stillbirth rates [27, 28].

Avoiding adverse maternal outcomes

One major role of ultrasound remains the accurate confirmation of gestational age. Accurate determination of gestational age has remained elusive in the SSA region. This has not only affected decision-making in pregnancy but also the interpretation of findings in perinatal research in the region. Accurate estimation of gestational age reduces the number of unnecessary interventions such as labor induction, iatrogenic preterm birth and primary cesarean section [29, 30]. A major hindrance to accurate estimation of gestational age is late antenatal booking, for example with most women attending for the first time in the mid-second trimester. A range of community mobilization and health service approaches is needed to encourage women to attend earlier in pregnancy. However, access to ultrasonography for fetal biometry with the use of the femur length (FL)/head circumference (HC) ratio in these settings has the potential for application in the 2nd and early 3rd trimester with almost equal accuracy [31].

Ultrasound could also play a major role in reducing adverse maternal outcomes, mainly “near miss” morbidity and mortality [32]. Emphasis has mainly been on the neonatal and fetal outcomes, yet maternal conditions directly contribute to the perinatal outcomes. For example, a study in Rwanda reported that up to 37 % of patients could have a wrong diagnosis, which could be corrected by incorporating ultrasound in their care [33]. Ultrasound may also result in recognition of conditions that could otherwise have been missed and resulted in adverse outcomes such as a placenta previa, invasive placenta, undiagnosed multiple pregnancies and malpresentations, leading to life-saving interventions in up to 48 % of women [32].
### Table 1  Summary of studies.

<table>
<thead>
<tr>
<th>Study design</th>
<th>Objective</th>
<th>Study size</th>
<th>Main findings</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cross-sectional qualitative</td>
<td>To assess knowledge, attitude and practice of pregnant women towards prenatal sonography</td>
<td>30 pregnant women who had undergone ultrasound</td>
<td>Obstetric sonography is highly appreciated as being vital for antenatal care. However, there is need for mothers and health care providers to be well informed about the safety and specific purposes of obstetric sonography and what it can and cannot achieve.</td>
<td>Uganda</td>
</tr>
<tr>
<td>Secondary analysis of demographic data</td>
<td>To explore the relationship between intrapartum and antepartum stillbirths and the various measures of obstetric care</td>
<td>N/A</td>
<td>The intrapartum stillbirth rate is more closely related to various measures of obstetric care, and is a reasonably good reflection of the quality of obstetric care in a country. In developing countries, the intrapartum stillbirth rate correlates strongly with the percentage of births by cesarean section.</td>
<td>Multi-country</td>
</tr>
<tr>
<td>Observational before and after study</td>
<td>To assess the feasibility of a sonographic training program and the effect of the program on public health care</td>
<td>10 trainees</td>
<td>7 of 10 trainees were admitted to the second year of the sonographic training program. The mean monthly hospital earnings during the 3-course period were 673,200 Tanzanian shillings.</td>
<td>Tanzania</td>
</tr>
<tr>
<td>Prospective cohort study</td>
<td>To evaluate the feasibility and sustainability of basic obstetric ultrasound training in rural Africa</td>
<td>1744 pregnant women and medical personnel</td>
<td>The detection rates for the different ultrasound variables were similar in the 2 subgroups – except for the detection of fetal anomalies, which was significantly (P&lt;0.001) higher in the subgroup scanned by trainees under the supervision of the trainer.</td>
<td>Mozambique</td>
</tr>
<tr>
<td>Cross-sectional study</td>
<td>To evaluate the appropriateness of requests for obstetric/gynecologic ultrasound</td>
<td>210 women referred for ultrasound</td>
<td>The standardization of obstetric/gynecologic ultrasound request forms may improve the clinical information provided. Clinical evaluation and provision of sufficient clinical details should be regarded as the gold standard of practice.</td>
<td>Ghana</td>
</tr>
<tr>
<td>Randomized control trial (RCT) protocol</td>
<td>To determine whether ultrasound use will improve care and ultimately pregnancy outcomes in low recourse settings</td>
<td>58 study clusters each with a health center and about 500 births per year</td>
<td>N/A</td>
<td>Kenya</td>
</tr>
<tr>
<td>RCT</td>
<td>To assess the overall adverse perinatal outcome and use of antenatal and neonatal services</td>
<td>988 pregnant women without risk factors for congenital anomalies referred for ultrasound between 18–24 weeks of gestation</td>
<td>More suspected postdate pregnancies occurred in control patients, as well as more amniocenteses for confirmation of lung maturity. More babies of low birth weight were born in the study group. The incidence of overall or major adverse perinatal outcome was comparable. Routine ultrasonography was accompanied by a considerable increase in costs.</td>
<td>South Africa</td>
</tr>
<tr>
<td>Study design</td>
<td>Objective</td>
<td>Study size</td>
<td>Main findings</td>
<td>Country</td>
</tr>
<tr>
<td>-------------</td>
<td>-----------</td>
<td>------------</td>
<td>---------------</td>
<td>---------</td>
</tr>
<tr>
<td>van Dyke B et al. 2007 [22]</td>
<td>Open cluster RCT</td>
<td>Investigate the effect of routine second trimester ultrasound on obstetric management and pregnancy outcomes</td>
<td>955 women with low-risk pregnancies at 18–23 weeks of gestation</td>
<td>South Africa</td>
</tr>
<tr>
<td>Tautz S et al. 2000 [34]</td>
<td>Qualitative study</td>
<td>To assess women’s experience of ultrasound scanning and how their experience concurs with health professionals’ views</td>
<td>41 pregnant women and observation of 18 doctor-client interactions</td>
<td>Botswana</td>
</tr>
<tr>
<td>Oluoch AO et al. 2015 [36]</td>
<td>Descriptive study</td>
<td>To describe the uptake and provision of antenatal care and explore how pregnant women and health care providers perceived the provision of ultrasound scanning</td>
<td>10 nurses, 59 pregnant women and observation of 357 ANC consultations</td>
<td>Kenya</td>
</tr>
<tr>
<td>Menshah et al. 2014 [37]</td>
<td>Cross-sectional study</td>
<td>To determine knowledge of antenatal ultrasound, its use in pregnancy, adequacy of information provided by health workers and assessment of scanning experience</td>
<td>337 post-delivery women</td>
<td>Ghana</td>
</tr>
<tr>
<td>Shah S et al. 2015 [40]</td>
<td>Online survey</td>
<td>To assess perceived barriers to ultrasound use in resource-limited settings</td>
<td>138 health care providers</td>
<td>Multi-country</td>
</tr>
<tr>
<td>Bagayoko CO et al. 2014 [6]</td>
<td>Cross-sectional study</td>
<td>To evaluate the impact of telehealth on the diagnosis and management in obstetrics and cardiology, health care costs from patients’ perspective and attendance at health centers in remote areas.</td>
<td>215 cases</td>
<td>Mali</td>
</tr>
</tbody>
</table>
Knowledge, use and misuse of ultrasound

Technological advances are usually received with lots of excitement among consumers. However, this could be detrimental to the achievement of the intended health benefits. Before any new technology is adopted, it is important that knowledge exists not only among those who will operate it but also the end users. In the case of obstetric ultrasound, it is important that health workers who intend to use it are trained on both the technical aspects and safety measures to achieve the desired results and minimize harm.

Knowledge among women in SSA on the usefulness of ultrasound is mixed. Even though some women may view ultrasound as beneficial others still express fear. Contextualizing the indication for use of obstetric ultrasound taking into consideration societal and cultural influences and appropriate communication could result in proper uptake and discourage inappropriate expectations and demand [34]. Health workers could play a key role in encouraging uptake by correct communication of the need for ultrasound and having the results communicated back not only to the referring practitioners but also directly to women at the point of care [35]. Used this way ultrasound may enhance antenatal care uptake as women get excited about the prospects of pregnancy confirmation, determination of the health status of their baby and confirmation of gestational age [36–38].

It is important to note that inappropriate indications for obstetric ultrasound and the amount of information that can be derived from the scan could result in inaccurate communication of results to patients. Standardization of obstetric ultrasound request cards to improve the detail of provided clinical information resulted in improved reporting [39]. There are also misconceptions of potential harm to the fetus and/or the mother and these could consequently affect uptake [35]. Lack of national policy and practice guidelines on appropriate use of ultrasonography in pregnancy in most low and middle-income countries (LMIC) has meant that service content and quality are not consistent.

Overuse of ultrasound especially for commercial gains is a real threat that cannot be ignored [12]. Many unnecessary scans could be performed when not indicated, mainly for financial gain. Moreover, the misuse of ultrasound for gender selection as evident in European populations [41]. Similar programs targeting mid-level health care workers in a refugee camp were able to obtain fetal biometry measurements that were associated with low standard deviation values and within the normal limits of published Asian and European populations [41]. Similar programs targeting mid-level health workers and midwives have proved successful. In one study, mid-level health workers were able to significantly influence change in clinical care after being trained in sonography by identifying up to 87 % of fetuses mislabeled as preterm and up to 27 % of babies misclassified as small for gestational age [42]. Other strategies have included limited focused ultrasound training to enable

<table>
<thead>
<tr>
<th>Table 1 Continued.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study design</td>
</tr>
<tr>
<td>-------------------</td>
</tr>
<tr>
<td>Swanson JO et al. 2014 [43]</td>
</tr>
<tr>
<td>Wylie BJ et al. 2013 [42]</td>
</tr>
<tr>
<td>Enakpene CA et al. 2009 [38]</td>
</tr>
<tr>
<td>Shah SP et al. 2009 [33]</td>
</tr>
</tbody>
</table>
its use as a triage tool in identifying high-risk pregnancies in need of specialized care. This approach led to improvement in recognition of twin gestation and accurate confirmation of gestational age [43]. In Rwanda, an ultrasound-training program showed a significant impact on patient clinical management especially with regards to the need for surgical interventions with a change in management plans of up to 43% [33].

Sustaining obstetric ultrasound competencies among health care providers providing maternity care

Most obstetric ultrasound training programs have been reported to be highly sustainable with adequate maintenance of acquired skills, long after the instructors leave [12, 33, 44]. However, there are still challenges with the content of training and how to sustain the acquired skills without tempting health workers to work beyond their levels of competence. Training programs should be aimed at addressing a specific service need and not to create experts in the field. One way to achieve this is to approach the training in a hierarchical manner. The initial step could involve identifying key persons in either obstetrics or radiology at regional/tertiary institutions to drive the process and provide leadership. Mechanisms of integrating obstetric and radiological services need to be harmonized. This senior leadership could then oversee the training of other cadres of health staff in obstetric scanning. The critical target group of providers should be midwives or other primary care-level personnel identified based on tailored task-shifted models appropriate to the population needs that avoid depleting other parts of the service. Such an approach may be sustainable and fruitful if done within a framework of supportive supervision with ready access to a referral chain.

The referral chain could consist of health workers with structured and certified levels of competencies. These can be stratified into basic, intermediate and advanced scanning competencies. The components of basic ultrasound would include: crown-rump length (CRL)/dating scans, confirmation of viability, identification of multiples, very gross anomalies, placenta previa and placental localization before repeat cesarean section. Intermediate competencies could include: fetal biometry, growth, amniotic fluid volume estimation and localization of fibroids or other adnexal masses. Advanced level competencies could consist of detailed anomaly assessment including cardiac assessment and multi-modal fetal assessment such as Doppler studies.

Good quality imaging and reporting can be obtained and maintained through team work by feeding specialist expertise into the broad health system while extending sub-specialist competencies and linking with other aspects of the 2 disciplines, including other imaging modalities in the case of radiology. In view of the very limited number of specialists and subspecialists in the field, the use of remote web-based training and updating of competencies could be adopted. This has been demonstrated to have similar levels of feasibility, efficiency and sustainability with the potential for improved outcomes relative to traditional training approaches [45]. There are also opportunities to exploit the use of telemetry to enhance and improve the interpretation of scans especially after the trainers are no longer present. Studies in Mali have demonstrated that, besides this technology improving diagnostic accuracy, it resulted in a significant cost reduction and reduced referral to tertiary centers [6, 7]. This approach is also associated with high rates of acceptability among health workers in Africa [39].

The potential for abuse of the knowledge gained for either monetary or personal gain via diversion of patients is, however, a consideration and there is a need for training and professional development to emphasize ethical principles of clinical practice and accountability to reduce misuse, overuse or misdiagnosis with ultrasound technology [45].

The emerging role of portable ultrasound

As with most technological advances, there is constant improvement and innovation, with smaller devices being developed that could still achieve the same purpose as older bulkier machines. These smaller devices have lower energy requirements and are easier to install and cheaper to maintain. This is a promising opportunity for increasing access to ultrasonography, especially in low resource settings where there are challenges with energy supply, security and space [46]. This could mitigate the high costs of installation and maintenance of equipment, which have been major barriers to ultrasound access in SSA [40]. Portable ultrasound units could also be useful at the point of care where there is a need to make an urgent decision in women who have not had a prior perinatal ultrasound. This could be used in the clinical situations described above that resulted in potentially lethal ‘unpleasant surprises’ [42,43,47]. Furthermore, inappropriate decisions made in an emergency setting can be made owing to a lack of access to ultrasound. This could be avoided with quick point-of-service ultrasounds. Examples include cases of women with fetal demise being rushed for cesarean delivery with the maternal pulsations being confused for fetal bradycardia.

Caution is still needed with the currently available portable technology as these devices may not yet have the capacity for more specialized examination and the image resolution may not be adequate to allow for the detection of subtle features [12]. There is no doubt that with time they will be refined to achieve the same results as current conventional machines. The suppliers or providers of these instruments should therefore consider improving the capabilities of these machines while reducing costs. They should also participate or even promote standardization in training to differentiate experts from routine users [3]. This will enable the application of newer technology with the potential to improve accessibility and quality of services. Overall, portable ultrasound holds great promise for the developing world [47,48].

Opportunities

Obstetric ultrasound continues to be an integral part of quality obstetric care worldwide. This benefit could also be realized in low resource settings. The opportunity to test the benefit of obstetric ultrasound exists in these low resource settings. In these settings a large proportion of women do not yet have access to obstetric ultrasound. Therefore, meaningful randomized control trials can be conducted. Such a trial would be considered appropriate from an ethics standpoint firstly because these services do not currently exist; secondly since the service has been shown not to improve perinatal outcomes elsewhere so no harm will be done if some women are denied this opportunity; lastly the women who do not undergo the intervention will not have been denied any service
since they will continue to receive the standard care they would have received anyway.

It is also becoming more difficult to justify restrictive approaches such as the ones advocated by the WHO antenatal models for LMIC in the light of experience from maternal health systems that have achieved very low rates of maternal and perinatal mortality. For instance, the WHO “focused antenatal care” model recommends the use of ultrasound only in special conditions such as twin or high order pregnancies and emphasizes that only examinations “that serve an immediate purpose and that have been proven to be beneficial should be performed” [10]. This position is incomplete or even potentially misleading, since it is inevitably difficult to identify those women who may benefit from ultrasound without performing ultrasound in the first place. For example, it is not possible to know whether a woman has a multiple pregnancy and could potentially benefit from an ultrasound examination without an ultrasound being performed in the first place to determine the number of gestational sacs. Universal access to obstetric ultrasound should therefore be the default goal for service provision.

There are also opportunities to achieve gradual change regarding access to obstetric ultrasound emerging in the sub-Saharan African region (SSA), with the increasing specialist and generalist health workforce, a booming market for health services in some countries in the region, active healthcare professional bodies and increasing investment by national governments and transnational partners directed towards the achievement of the ambitious health improvement targets set out in the Sustainable Development Goals.

Conclusion

The potential benefits of obstetric ultrasound are yet to be fully realized in SSA due to challenges ranging from individual patients to institutional and national policies. While there may be conflicting evidence on the impact of universal access on perinatal outcomes, the region presents many research opportunities that could provide answers to these questions.

Potential Research Areas

There are several questions that have not yet been fully answered. These include:

1. The role of obstetric ultrasound in reducing composite perinatal outcomes (for example, including preterm birth, stillbirth and intrauterine growth restriction) in regions that do not yet have this technology available.

2. The role of ultrasound in avoiding adverse maternal outcomes and morbidities (near-miss events) and a means to assess the clinically important aspect of ‘avoiding unpleasant surprises’.

3. The impact of the deployment of early pregnancy sonography on the uptake of antenatal care and the effects on women’s pregnancy and birth preparedness.

4. How to scale up training and sustain competencies in obstetric ultrasound among health workers in low resource settings.

5. Improving communication skills among sonographers with emphasis on how to communicate ultrasound findings during and after scanning to women and to effectively use referral systems.

6. The potential role of portable ultrasound as a point of care tool in intrapartum decision-making.

7. The role of telemetry in improving both training and the interpretation of obstetric ultrasound.

Conflict of interest

The authors declare that they have no conflict of interest.

References


[34] Oluoch AO, Mwangome N, Kemp B, Scale AC, Koech A. Papageorghiou AT, Berkley JA, Kennedy SH. Jones COH. “You cannot know if it’s a baby or not a baby”: Uptake, provision and perceptions of antenatal care and routine antenatal ultrasound scanning in rural Kenya. BMC Pregnancy Childbirth 2015; 15: 127


