The Metabolic Plant Feedback Hypothesis: How Plant Secondary Metabolites Nonspecifically Impact Human Health*

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Abstract

Humans can ingest gram amounts of plant secondary metabolites daily through diet. Many of these phytochemicals are bioactive beyond our current understanding because they act through weak negative biological feedback mechanisms, undetectable in vitro. Homeostatic-type assessments shed light on the evolutionary implications of the human diet from plants, giving rise to the metabolic plant feedback hypothesis. The hypothesis states that ancient diets rich in carbohydrates coincide with bulk dietary phytochemicals that act as nonspecific inhibitors of metabolic and inflammatory processes. Consequently, food-derived phytochemicals are likely to be equally effective as herbal medicines for these indications.

In addition to the ubiquitous flavonoids, terpenoids, and fatty acids in the diet, the likely impact of chronic chlorophyll ingestion on human health is discussed, and data on its modulation of blood glucose levels are presented. A major deduction of this hypothesis is that starchy diets lacking plant secondary metabolites are associated with multimorbidity (lifestyle diseases) including obesity, type 2 diabetes, and cardiovascular disease. It is proposed that the intake of leafy vegetables, spices, and herbal remedies rich in phytochemicals matches the transition and genetic adaptation to early agriculture, playing a compensatory role in the mismatch of old genes and new diets.

Supporting information available online at http://www.thieme-connect.de/products

* Dedicated to Professor Dr. Dr. h.c. mult. Kurt Hostettmann in recognition of his outstanding contribution to natural product research.

Key words
- evolution of diet
- glucotoxicity
- chlorophyll
- paleolithic diet
- natural products
- diabetes

Key points
- Humans can ingest gram amounts of plant secondary metabolites daily through diet.
- Many of these phytochemicals are bioactive beyond our current understanding.
- Homeostatic-type assessments shed light on the evolutionary implications of the human diet from plants.
- The hypothesis states that ancient diets rich in carbohydrates coincide with bulk dietary phytochemicals that act as nonspecific inhibitors of metabolic and inflammatory processes.

No disease that can be treated by diet should be treated with any other means.
Moses Maimonides [1139–1204]

A Personal Prelude on Hunter-Gatherer Nutrition

Beginning around 11000 BC, the transition from the hunter-gatherer lifestyle to agriculture enabled people to settle down next to their permanently cultivated lands instead of migrating to follow seasonal changes in wild food supplies. During my memorable episodes of fieldwork among the Yanomami Amerindians in the upper Orinoco in Venezuela (1998–2002), I realized how the diet of a seminomadic hunter-gatherer society differs from the diet of an industrialized society. I was able to record the regular use of about 150 edible wild plant taxa in the primary tropical rainforest [1, 2] and experienced the sensation of hunger during periods of scarce food. Like any human population, the Yanomami strive for subsistence involving the search for proteins, carbohydrates, and fats. Yet, it is difficult for them to obtain sufficient carbohydrates and proteins. Headland (1987) pointed out that without a constant source of carbohydrates, the long-term survival in a tropical rainforest is unlikely [3]. Indeed, foraging requires energy, and only a steady source of carbohydrates may guarantee population growth. After the introduction of the plantain (Musa paradisiaca L.; Musaceae) by the Spanish conquistadores in the 16th Century, the Yanomami, and basically all lowland Amerindian ethnic groups that did not farm cassava (Manihot esculenta Crantz; Euphorbiaceae) or corn (Zea mays L.; Poaceae), started to use this Old World staple crop. This enabled indigenous ethnic groups to migrate into remote forest areas, escaping European slave hunters.

Prior to this New World “banana revolution” the Yanomami were dependent on wild Clathrotropis
spp. (Leguminosae) seeds, some wild tubers, and *Bactris gasipaes* HBK, which they semidomesticated in the epicenter of their original habitat (Parima highlands at the border of Venezuela and Brazil) [1]. It is noteworthy that no present–day foraging societies are known which do not engage in some kind of carbohydrate farming and the “contemporary Neolithic hunter gatherers” appear to be more of a textbook phenomenon than a reality. Dietary starch was fundamental for the cognitive development of the carbohydrate craving *Homo sapiens* [2]. Retrospectively, dietary carbohydrates were essential for the evolution of the human brain, which uses up to 25% of the body’s energy and up to 60% of blood glucose. Accordingly, salivary amylase (AMY1) genes, which are usually present in several copies in humans, correlate positively with salivary amylase protein levels (individuals from populations with high-starch diets have, on average, more AMY1 copies than those with traditionally low-starch diets) [4], but AMY1 exists only in two copies in other primates. High copy numbers of AMY1 increases the amount of salivary amylase produced and so increases the ability to digest starch [5]. Not surprisingly, sugar intake is linked to the central reward system through a complex interplay of dopaminergic, endorphine, and endocannabinoid signaling, thus reinforcing the motivation to eat sugars. Moreover, excessive sugar intake was associated with a reward deficiency syndrome [6]. Due to constant environmental and political changes (heavy rainfall, droughts, warfare, or epidemics), hunter-gatherers face periods of very low carbohydrate intake, somewhat resembling the Stone Age (Paleolithic) diet described by Walter L. Voegelin [7], who was among the first to emphasize the genetic adaptation to diet. The foods available to evolving humans must have varied widely according to the paleontological period, geographical location, and seasonal conditions. The most dramatic dietary change came with agriculture. Farmers had advantages over hunter-gatherers, and conquered lands and developed more complex economies. In addition to the gradually more excessive carbohydrate intake in agricultural societies, one can observe a persistent consumption of green leafy vegetables and the use of spices. Spices may have fostered the transition of food to using herbal remedies [8,9]. As pointed out by Diamond [10], plant and animal domestication are the most important developments in the past 13 000 years of human history. A regular intake of carbohydrates, without doubt, provides competitive advantages to humans, but as in any biological system there is a trade-off related to metabolic adaptation. In the last decades, the excessive use of refined carbohydrates (sugars) in many foodstuffs clearly represents a new era of glucotoxicity in the human diet. Although natural selection has provided us with nutritional adaptability, modern human beings are confronted with diet-related health problems [11–13] that go beyond the generally increased life span (age). The most striking ad hoc observation relates to hunter-gatherer societies, who upon changing their nutrition through acculturation adopt their diet to processed carbohydrates (including soft drinks and refined sugars), and then start to develop multimorbidity exemplified by obesity, the metabolic syndrome, prediabetes, type 2 diabetes mellitus (T2DM), cardiovascular problems, neuroinflammation, and arthritis. This phenomenon also has an epigenetic dimension because the diet alteration of the parents appears to affect the health of the children [14,15]. While one cannot claim that hunter-gatherer societies used to live healthier or longer (actually, they live significantly shorter and much more frequently die from infectious diseases), we can say that in their traditional lifestyle they conserved a more ancient diet, and generally ingested more plant secondary metabolites and less carbohydrates. Upon becoming sedentary, or by changing their diet, even younger individuals from indigenous ethnic groups rapidly develop chronic metabolic and inflammatory diseases [16–19]. Virtually all indigenous populations who recently shifted to high carbohydrate diets suffer from the interrelated phenomenon of glucotoxicity and lipotoxicity, pointing towards the fundamental link between diet and health. Often, acculturation also leads to psychiatric disorders, including lack of motivation and depression, potentially linking the role of sugar intake in the reward deficiency syndrome. It has been argued that traditional societies lack lifestyle diseases and upon acculturation suffer from a “New World Syndrome” [20] as, e.g., pointed out with the Australian aborigines [21]. A recent study suggests that the intake of phytochemicals from a hunter-gatherer diet may help maintain visual acuity and prevent degenerative eye conditions [22]. In summary, the effects of changing ancient diet patterns on pathophysiological processes, probably also mediated by reduced physical activity, are dramatic. Another observation that relates to my own fieldwork in Venezuela, Sarawak, Mexico, and Bolivia, and to the work of many ethnomontanists is the unequal distribution of knowledge and use of medicinal plants among agriculturalist ethnic groups and hunter-gatherers. In studying the actual use (not just the reports) of medicinal plants worldwide, it becomes evident that foraging societies with limited or primitive staple crop farming use significantly less orally ingested medicinal plants than do professional carbohydrate farming societies (e.g., in Latin America). This is somewhat contrary to some idealized ethnomontanist reports on the vast knowledge systems related to herbal remedies in hunter-gatherer societies. Carbohydrate farming prior to the globalization of starchy plants in the 16th Century was already widespread in Africa (yams, cereals, plantains), Europe (cereals, peas, lentils), Asia (yams, rice, beech, sago), and the Americas (corn, squash, potatoes, cassava, beans). Only small foraging nomadic ethnic groups relied on wild tubers, seeds, and fruits for subsistence. Based on ethnographical data, I conclude that hunter-gatherer groups have the least advanced medicinal plant knowledge systems [23–25] and primarily rely on spiritual healing (shamanism) and the extensive use of psychoactive or magic plants. Among the Yanomami in Venezuela, the actual use of ingested medicinal plants (i.e., infusions, decocts, etc.), reflecting a more Western concept of herbal medicine, was largely absent, as noted already by Zerries and Schuster [26]. This is in contrast to what was reported from the Yanomami in Brazil [27]. Allegedly, knowledge on medicinal plants quickly spreads from one ethnic group to another by horizontal knowledge transfer, and its origin is difficult to assess [28]. The major pharmacopoeias used today, including the ramifications of traditional Chinese medicine, the numerous Mediterranean interpretations of De Materia Medica from Dioscurides, or the Mesoamerican pan-Mayan and Andean herbal medicines, originate from ancient cultural backgrounds that have diets rich in carbohydrates due to agriculture. It is tempting to postulate that the lack of bulk phytochemicals once ingested in pre-agriculturist times gradually had to be compensated by spices and herbal remedies in the carbohydrate farming societies to diminish the mismatch of ancient genes and new diets. A special case represents the pastoralist societies in the sub-Saharan regions who started to farm livestock prior to agriculture [29] (Fig. 1). A pastoralist diet resembles a hunter-gatherer diet, which consists of 65% animal food (total energy) and the remaining 35% coming from wild plant sources [30], including starchy plants. Typical carbohydrate farming diets consist of
about 45–65% carbohydrates (total energy). The transmission of carbohydrate farming and the use of medicinal plants may coincide and likely presents an important association between food and medicine [31–34]. Elaborating on the metabolic plant feedback hypothesis, if there is a high intake of phytochemicals, there is no need to ingest medicinal plants. By stating the hypothesis that common phytochemicals have nonspecific effects on physiological processes in humans one also raises the question about the underlying mechanisms.

**The Neglected Power of Nonspecific Molecular Interactions**

Decades of natural product research and the quest for novel drug-like molecules from nature have shown that numerous abundant secondary metabolites in plants show the features of pan-assay interference compounds (PAINS) *in vitro* [35–37]. Many of these include dietary polyphenolic molecules (flavonoids, diarylheptanoids), phytosterols, and monoterpenes. Nonspecificity or molecular promiscuity is probable when binding interactions are broad and lead to the inactivation of a gene or protein function. When a small molecule binds to a protein with a given thermodynamic signature (enthalpy and entropy), the likelihood of inhibition of this protein is considerably higher than the likelihood of activation. Therefore, most binding events lead to the inhibition or blockage of a protein function. On the other hand, if a phytochemical is critically involved in the activation of a particular biochemical function, it is vitamin-like or involved in activating biochemical sensors. For example, many lipophilic molecules are sensed as xenobiotics by nuclear receptor proteins [e.g., peroxisome proliferator-activated receptors (PPARs) or transcriptional activators like androstan receptors] and nonspecifically activate these transcription factors. Consequently, nuclear receptors rather nonspecifically recognize lipophilic phytochemicals [38, 39] as a loop function in the metabolic plant feedback. Nonspecific protein modifications and the induction of a “heat shock response” were shown to contribute to the effects of some phytochemicals [40, 41]. Nevertheless, the bulk of phytochemicals are protein function inhibitors, at least in vitro. If sufficient amounts of phytochemicals (or metabolites thereof) reach enzymes and receptors, they will negatively modulate them. This has been predominantly observed with polyphenols, which are still widely described as health-promoting antioxidants. However, as pointed out by Virgili and Marino, the “antioxidant hypothesis” of polyphenols may be an intellectual shortcut and not that important in real pathophysiology, contrary to the widespread radical scavenger paradigm [42]. Numerous studies have shown that phytochemicals can inhibit gene expression through protein inhibition or epigenetic mechanisms of genes involved in inflammatory processes [43–45]. Nonspecific epigenetic effects on inflammatory and metabolic processes are likely to play a role, and direct or indirect anti-inflammatory phytochemicals are much more frequent than immune-stimulating phytochemicals [46]. Although these nonspecific natural products are generally poorly bioavailable, their wide abundance in vegetable products makes them interesting candidates for mediators of a negative metabolic feedback.

**Plant Secondary Metabolites in Food – Collateral Damage or Metabolic Adaptation?**

The biggest challenge to study the potential physiological role of non-vitamin plant secondary metabolites in a diet is their differential absorption, distribution, and metabolism. Some plants are specialized to be eaten by mammals, and their gene pools have greatly benefited from this interaction, e.g., through seed dispersal [47]. If not manipulated by horticultural selection, starchy plants tend to produce toxins to deter herbivores and economize on the primary metabolism. Humans are the only mammalian species that strategically cultivate and farm plants. For species of the Poaceae family, initial grain size increases may have evolved during the first centuries of cultivation, within perhaps 500–1000 years [48]. The non-shattering infructescences from Leguminosae were much slower, becoming fixed about 1000–2000 years later [48]. The cultivation of starchy plants makes sense, but why were green leafy vegetables like salads successful? In light of the metabolic plant feedback hypothesis, vegetables have modulatory physiological functions counteracting the effect of excessive blood glucose and metabolic inflammation because they contain large amounts of phytochemicals and fibers. As comprehensively summarized by the Linus Pauling Institute Micronutrient Information Centre at Oregon State University [49] and The USDA Database for the Flavonoid Content of Selected Foods (http://www.ars.usda.gov/News/docs.htm?docid=6231), plant secondary metabolites are abundant in vegetables and fruits. In mammals, phytochemicals are absorbed and processed as xenobiotics with none, likely, or yet unknown health benefits, or as vitamins. Maybe the most frequent mistake in natural product research is the assumption that phytochemicals gener-
ally reach high tissue concentrations upon oral ingestion, leading to rather noncritical correlations of mechanistic in vitro data with pharmacological effects [50–52]. Irrespective of our perception about phytochemicals either as ingredients of herbal remedies or potential drugs, they are present in vegetable foods in substantial amounts [53–55]. Being foreign (xenobiotics), due to their small size, phytochemicals are not recognized by the adaptive immune system, but passively (or by hitchhiking transporters) penetrate our organs. After one or several passages through the liver, they are metabolized and excreted. The long recognized principle that nutritive and toxic effects of an ingested material depend not only on its nature, but also very much on its quantity, has been reviewed by Gerber et al. [56]. In diets, the tendency for organisms to become increasingly adapted to those environments to which they are most commonly exposed is fundamental and relates to the metabolic cost of adaptation [57]. It would be naïve to assume that our genetic adaptation to the environment occurred independent of phytochemicals. The amounts of foreign metabolites that need to be detoxified by our liver as a consequence of fruit and vegetable ingestion should be seen as an adaptive process involving potential costs and fitness benefits. The striking evolution of vitamins (vide infra) is probably the best example for genetic adaptation to phytochemicals. For about 99.8% of human history there was no agriculture, until it emerged independently in up to nine areas on four continents in the short span of 6000 years between 8500 and 2500 BC [10]. The dramatic metabolic changes of switching from a high phytochemical diet (e.g., hunter-gatherer diet) to a low phytochemical diet (e.g., fast food) are important for these considerations. Clearly, the diversity of the total bioavailable dietary plant natural products and metabolites thereof remains unknown and varies with diet, culture, and lifestyle [58]. While numerous and, in part, conflicting health claims about food-derived vegetable antioxidants and fatty acids have been made [59–68], there is no doubt that the use of dietary plants coevolved with the mammalian diet within a food-medicine continuum [30–33]. The intriguing question is why humans eat what they eat, and how this may affect health and fitness through selection and epigenetic mechanisms [14,15,69–71]. For most of the history of human subsistence the organization of stable food sources was a primary focus. For hundreds of thousands of years the consumption of phytochemicals went hand in hand with the intake of energy. Only in recent decades did the excess of food (sugar, fat, and proteins) in big parts of the world become an evident problem [72–74]. For instance, in Mexico, a special tax on sugar-containing drinks was introduced because Mexico faces an obesity and rising diabetes crisis [75]. Great Britain has recently been discussing a similar tax. Too much carbohydrates, fatty acids, and proteins, and the lack of fruits and vegetables cause pathophysiological alterations that lead to the onset of multimorbidity [76]. Interestingly, new traditional and complementary ethnopharmacological interventions to treat obesity by using medicinal plants, T2DM, and cardiovascular issues have been reported [77–87]. It is quite unlikely that this knowledge is ancient (pre-agriculturist), because these diseases are associated with an agriculturist lifestyle or even more modern lifestyles. The use of plants (other than in diet) may thus represent a dynamic compensation for a general lack of phytochemicals. Consequently, plants that are not part of a diet are selected and ingested to provide the metabolic feedback that is widely lacking in parts of the Western diet. Paradoxically, the more recent ingestion of new medicinal plants, which are also booming in Western societies, is increasing the risk for novel toxicities [88] not seen with nutritional phytochemicals.

**Homeostatic-Type Model Assessments – What Do They Tell Us?**

Homeostatic-type model assessments are analytical measurements of important metabolic parameters reflecting the function and fitness of particular organs. Such model assessments can reveal the effects of plant-derived secondary metabolites on specific tissue functions in a genetic population. It cannot be ignored that a very high number of plant extracts in controlled laboratory studies seem to exert beneficial effects on inflammatory and metabolic diseases by largely unknown mechanisms [89–96]. Strikingly, it appears that almost any plant extract is somehow effective. In the last decade, numerous reports were published on different plants (both medicinal and dietary) being effective in animal disease models related to metabolic diseases, suggesting general nonspecific inhibitory effects. I conclude that these inhibitory effects on metabolic and inflammatory gene expression and protein function are real and mediated via nonspecific network effects (vide supra). Possibly, such weak effects may not even be detected in vitro due to restricted insights into the bioavailability, despite the promise of the latest omics methodologies. Indeed, researchers still struggle to measure or simulate the plasma and tissue concentrations of most of the dietary phytochemicals. Fascinated by molecular mechanisms, it is hard to think of dietary phytochemicals as mostly nonspecific negative modulators. The idea of nonspecific effects that have been selected during evolution is uncomfortable. With the elucidation of vitamins, exemplified by the milestone discovery of the molecular mechanism of scurvy (Barlow’s disease) and the role of ascorbic acid (vitamin C) from plants as an essential cofactor of prolyl and lysyl hydroxylases (key enzymes in collagen biosynthesis), the general awareness that plants are healthy beyond their nutritional value turned universal. The Scottish surgeon James Lind first conclusively reported that scurvy could be treated with citrus fruits in experiments he described in his 1753 book A Treatise of the Scurvy [97]. In 1912, the Polish American biochemist Casimir Funk (1884–1964), who obtained his PhD from the University of Bern in 1904, coined the term “vitamine”. Funk’s legacy was the assertion that vitamins are amines and inherent in plant food, and have a single action that is relevant to a specific disease [98]. While it is true that most vitamins are diet-derived, vitamins are effective for multiple diseases and are a chemically diverse class of secondary metabolites. The major period of discovery in vitamin research began in the early nineteenth century and ended in the mid-twentieth century [99, 100] with the rise of molecular biology. Nonetheless, new potentially important dietary factors among phytochemicals are being uncovered as illustrated by the most abundant dietary plant sesquiterpene, beta-caryophyllene, which exerts broad anti-inflammatory effects in numerous animal models via a particular receptor system [101–103]. Rather than trying to understand how each single phytochemical potentially interacts with a protein target, a homeostatic-type assessment takes human physiology as a quasi-black box, assuming that nature operates with mixtures, numerous weak binding interactions, and synergies [51, 104–106]. All the known pathophysiological parameters (glucose, insulin, serum creatinine, transaminases, albumin, blood urea nitrogen, hematocrit, ferritin, cholesterol, C-reactive pro-
Chlorophyllin Exerts a Negative Feedback on Blood Glucose Levels

The evolution of the ancestral hominid diet is closely linked to chlorophyll intake. It is counterintuitive that bulk chlorophyll ingestion (which can be chronic through diet) should have no impact on mammalian physiology. There is increasing evidence that chlorophylls or their metabolites are bioactive in men (vide infra). The observation that different types of carbohydrate sources lead to differential glucose levels and corresponding insulin secretion led to the concept of the glycemic index of food [108]. A recent study concludes that personalized diets may successfully modify elevated postprandial blood glucose and its metabolic consequences [109]. People eating identical meals present high variability in post-meal blood glucose response, which may be due to genetic background, dietary habits, physical activity, and gut microbiota [109]. Elevated postprandial blood glucose levels are considered a global epidemic, as they are a major risk factor for prediabetes and T2DM.

In order to assess the potentially negative impact of chlorophyll-type molecules on blood glucose, a simple homeostatic-type assessment was carried out (see Supporting Information). Young male volunteers (21–25 years old) were subject to a classical glucose tolerance test. After overnight fasting, 75 g of glucose in 3 dL of water alone or in the presence of 1 g of chlorophyll (green) in healthy young men. Blood glucose was measured (capillary) prior to ingestion (time 0) and then every 30 min up to 120 min. At 30 min, the chlorophyllin group showed an average of 6.0 ± 0.5 mM blood glucose and the control group showed 6.9 ± 1.0 mM. At 60 min, the chlorophyllin group showed an average of 5.2 ± 0.4 mM blood glucose and the control group showed 6.3 ± 0.6 mM. In both groups, at least nine individuals were measured. The arrow indicates glucose intake. The scatter blot shows mean values ± SD. *P > 0.05. (Color figure available online only.)

Fig. 2 Negative metabolic feedback by chlorophyllin (E141). Data show blood glucose levels after 75 g of glucose intake alone (blue) or in the presence of 1 g of chlorophyll (green) in healthy young men. Blood glucose was measured (capillary) prior to ingestion (time 0) and then every 30 min up to 120 min. At 30 min, the chlorophyllin group showed an average of 6.0 ± 0.5 mM blood glucose and the control group showed 6.9 ± 1.0 mM. At 60 min, the chlorophyllin group showed an average of 5.2 ± 0.4 mM blood glucose and the control group showed 6.3 ± 0.6 mM. In both groups, at least nine individuals were measured. The arrow indicates glucose intake. The scatter blot shows mean values ± SD. *P > 0.05. (Color figure available online only.)

In general, principles that lead to the secretion of GLP-1 [113,114]. This simple human study illustrates how widespread secondary metabolites such as chlorophyll may exert a negative metabolic feedback effect. Approximately 150 million people worldwide are affected by T2DM, and this figure is expected to double in the next 20 years. Diabetes leads to a reduced life expectancy and quality of life, as well as a greater risk of heart disease, stroke, peripheral neuropathy, renal disease, and blindness [115]. High-carbohydrate diets, particularly in the form of high-glycemic index carbohydrates, have the ability to directly induce atherosclerosis [116]. Rather surprisingly, there are probably hundreds of reports in the scientific literature showing that phytochemicals affect insulin secretion and diabetes-related biomarkers in both animal models and humans (for selected reviews see [117–121]). Authors usually emphasize particular groups of plants or natural products, primarily flavonoids. The metabolic plant feedback hypothesis, on the other hand, puts forward that the most common phytochemicals exert such effects and widespread dietary molecules like chlorophyll may play a role. Possibly, chronic intake of high amounts of chlorophyll may be more relevant than potentially potent minor phytochemicals in specific botanical drugs.
Adaptation to Chlorophyll – Does It Influence Our Health?

Since the onset of the agricultural revolution, the consumption of green leafy vegetables does not fundamentally contribute to nutrient intake in humans anymore. Green vegetables may be indicators for general phytochemicals, just like big seeds and tubers stand for carbohydrates. Interestingly, all carbohydrate farming ethnic groups eat leafy vegetables. Leonti (2012) argued that leafy vegetables began to contribute substantially to the human diet only with the beginning of agriculture, when the ecological niche of weeds began to prosper [33]. I would like to take forward this assumption by stating that carbohydrate intake “coevolved” with the compensatory intake of phytochemicals. For example, apart from the ecological context [122], there is no good answer to the question why leafy vegetables like salads are cultivated worldwide. Rather than just stressing micronutrients (minerals, fibers, vitamins, etc.), one should also consider the potential role of general chlorophyll intake. Green vegetables contain a total chlorophyll content of about 10–30 mg/g dry weight, meaning that we may consume more than 1 g of chlorophyll daily, while some ingest nothing. Little is known about the degree of bioavailability and exact metabolism of chlorophylls A and B. Although bioavailability is probably poor, chlorophylls may still act locally in the gastrointestinal tract. Chlorophyll, which is used in the food industry as coloring agent (E140), is used widely. The apparent lack of toxicity attributed to chlorophyllin led to the belief that it was poorly absorbed, but a study with humans shows that this is not true [123]. Results indicate that consumption of chlorophyll B-rich foods may diminish the adverse health effects induced by the chemotherapeutic agent cisplatin [124], suggesting inhibition of inflammation. Potential anti-inflammatory effects of chlorophylls have been described [125]. The Linus Pauling Institute Micronutrient Information Centre at Oregon State University comprehensively summarized the potential health effects of chlorophyll [126]. Moreover, the chlorophyll-derived metabolite phytanic acid (PA) has been proposed to have utility for the treatment and prevention of T2DM [127], and to exert effects via peroxisome proliferator-activated receptors (PPARs) [128].

PA has also been shown to induce adipocyte differentiation [129, 130]. The origin of PA, which can also give rise to Refsum syndrome in which phytanoyl-CoA-hydroxylase is defective, is somewhat unclear [131]. PA is a chlorophyll metabolite of rumenants, and humans primarily ingest it via meat consumption [132]. Humans and rodents with impaired PA metabolism can accumulate toxic stores of PA that have deleterious effects on multiple organ systems. Recently, it was shown that, unlike humans, captive monkeys under a non-natural diet (high carbohydrate) could generate PA from chlorophyll [133]. In contrast to humans, monkeys derive significant amounts of phytic acid from the hindgut fermentation of plant materials [134]. Thus, the evolutionary rates of genes and microbiota relevant to PA metabolism provide adaptive factors in a diet. Phytol, which is a hydrolysis product of chlorophylls and a poorly bioavailable dietary metabolic precursor of vitamins K and E, exhibits numerous effects, including anti-inflammatory [135–137].

Conclusions

In their seminal 1985 paper, Eaton and Konner [11] postulated that many of the chronic metabolic disorders now widespread in the industrialized world result from a way of life that is mismatched to human evolutionary history. The mismatch hypothesis has its origins in the “thrifty genotype” hypothesis [138] that populations who had remained hunter-gatherers into modern historical periods maintained traits that would favor insulin resistance and energy storage in times of famine. Those adaptations that appear to be strongly genetic likely reflect Neolithic, rather than Paleolithic, adaptations and are significantly influenced by human niche-constructing behavior [139]. Here, the likely impact of phytochemicals on this mismatch during early agriculture is discussed. In essence, high sugar intake is less toxic if accompanied by the intake of phytochemicals. The negative metabolic feedback of widespread phytochemicals in food, but also in herbal remedies, is mediated by weak network effects induced by chronic exposure. It is based on the assumption that numerous negligible inhibitory molecular effects can turn into a significant inhibition [51], and are opposed to the pharmacological paradigm of potent and selective “magic bullets”. The consumption of excess carbohydrates without the intake of excess phytochemicals (which mediate the negative metabolic feedback) is postulated to be causative for morbidity (Fig. 3). A provocative assertion of the metabolic plant feedback hypothesis is that most of the orally administered medicinal plants (herbal medicines) are not more effective than the bulk of vegetable food, including spices. In fact, by consuming herbal medicines, similar biochemical mechanisms (often associated with metabolic and inflammatory processes) are inhibited, as with widespread dietary phytochemicals. It is not a new insight that we should eat more vegetables and fruits, but the correlation with carbohydrate intake has some interesting implications: The more frequently and the more diverse dietary phytochemicals are consumed, the more likely one gets a positive effect. Excluded from this are toxic plants, which have maybe only started to become used in the context of treating self-limited infectious diseases, or with the raise of herbal medicines. However, food staples and food-processing procedures introduced during the Neolithic and Industrial periods have fundamentally altered fundamental nutritional characteristics of ancestral hominin diets, including cooking food [140]. Never in the history of the human diet have we consumed more

![Image](Fig. 3 Illustrative summary of the metabolic plant feedback hypothesis related to excess carbohydrate intake and nonspecific negative feedback of common dietary plant natural products. (Color figure available online only.)
carbohydrates and less phytochemicals than today. A recent study has shown that a low-carbohydrate diet, but not a low-fat diet, improves health conditions in T2DM patients [141]. It would be interesting to see whether a high phytochemical diet could equally improve health conditions in T2DM patients. Maybe the high glucose intake worldwide could be compensated by an overall higher phytochemical intake? In summary, rather than looking for the needle in the haystack among phytochemicals, we should focus on the hay itself in diets. No disease that can be treated by diet should be treated with any other means.

Supporting information
Details on the homeostatic-type assessment that was carried out in order to assess the potentially negative impact of chlorophyll-type molecules on blood glucose are available as Supporting Information.

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Conflict of Interest
The author has no conflict of interest.

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