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H-Bonded Reusable Template Assisted *para*-Selective Ketonisation using Soft Electrophilic Vinyl Ethers
Nat. Commun. **2018**, *9*, 3582.

Category

Metal-Mediated Synthesis

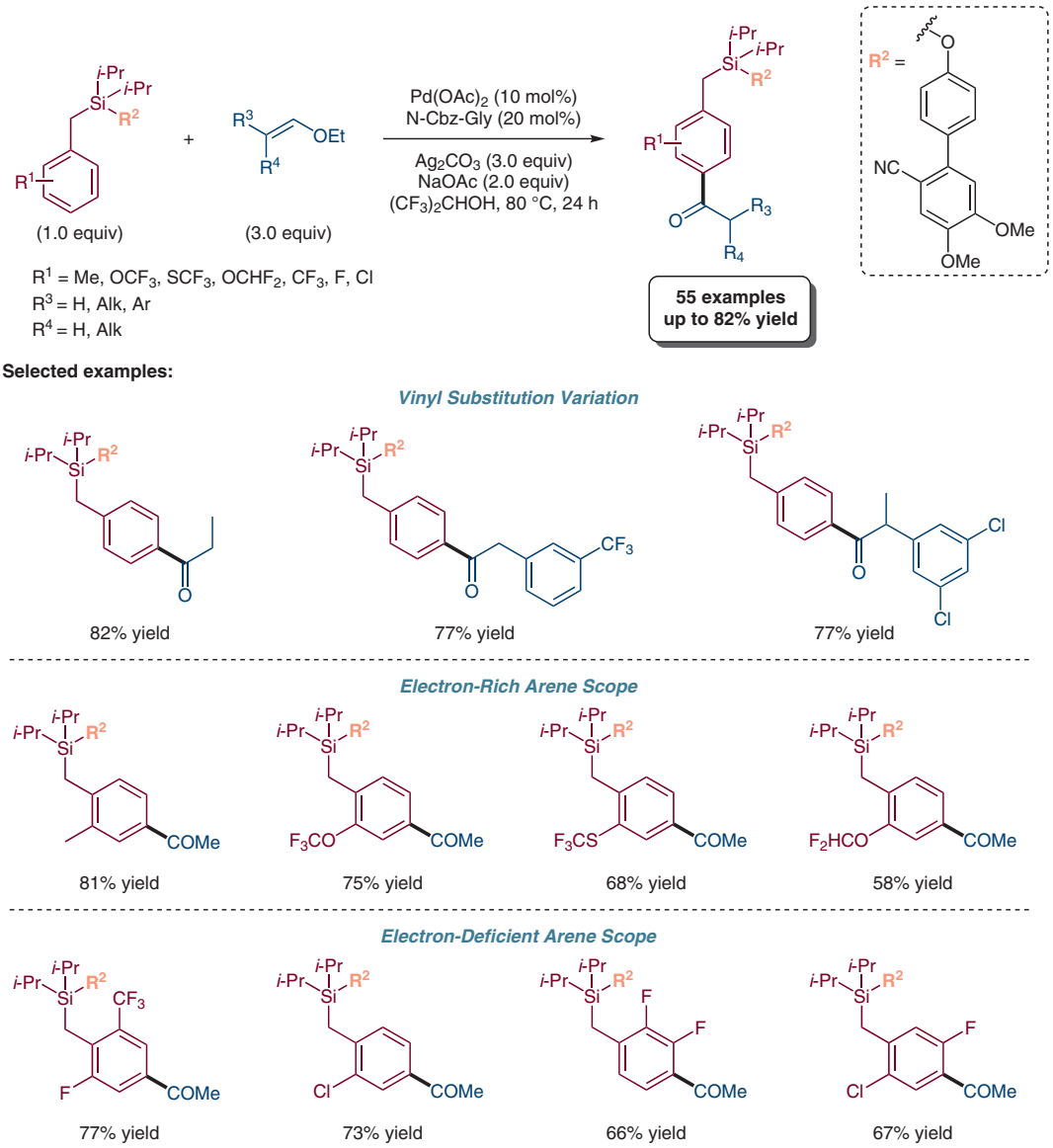
Key words

***para*-selective reaction**

ketonization

vinyl ethers

para-Ketonization Using Electrophilic Vinyl Ethers



Significance: The authors report a direct *para*-selective ketonization of arenes. This method makes use of a reusable template to ensure high selectivity.

Comment: A well-defined hard–soft interaction suppresses competitive routes and enables the functionalization of often challenging electron-poor systems.

SYNFACTS Contributors: Paul Knochel, Simon Graßl
Synfacts 2018, 14(12), 1283 Published online: 19.11.2018
DOI: 10.1055/s-0037-1609642; **Reg-No.:** P13718SF