Significance: The authors have designed and synthesized a soluble and highly rigid macro-molecular wheel of the sum formula C₁₈₇₈H₂₆₈₂. The six ‘spokes’ of the hexagonal wheel are assembled, joined to the central hexaphenylbenzene unit, and cyclized via palladium coupling in a convergent and modular fashion.

Comment: The spokes maintain shape-persistence and further solubilize the rigid molecule with numerous dodecyl side chains. The yields in the synthetic sequence vary from modest (49%) to excellent (98%). The isolated product is a yellow fluorescent solid.