Twenty-five Statements on Early Initiation of Fixed Combination ICS/LABA Treatment for Asthma and COPD in Primary and Secondary Care: Consensus Research by a Modified Delphi Process


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Institutions
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Abstract

Background: Guidelines recommend the addition of a long-acting β2-agonist (LABA) for patients whose asthma is uncontrolled on inhaled corticosteroid (ICS) monotherapy. For COPD patients the addition of an ICS to a long-acting bronchodilator is recommended for symptomatic patients at high risk of exacerbations. We examined whether in real-life practice guideline recommendations may delay optimal timing for initiation of combination treatment.

Methods: A modified Delphi process was undertaken with a panel of physicians, including six GPs and four pulmonologists, in practice in Germany. The first round comprised a semi-structured questionnaire, the second stage was an online discussion to reach consensus on 25 statements concerning the use of ICS/LABA in patients with asthma or COPD.

Results: Consensus was achieved on 24 of 25 prepared statements for early initiation of fixed ICS/LABA combination treatment. The panel agreed that a meaningful share of their asthma patients on ICS monotherapy experienced symptoms and exacerbations that should lead to addition of LABAs and that timely initiation of ICS/LABA therapy in asthma patients could improve asthma control, and prevent a significant number of emergency room visits, hospitalisations or additional specialist visits. The panel reached a consensus that fixed-dose ICS/LABA could have a positive effect on adherence, compared with separate inhalers for ICS and LABA, which may impact treatment outcomes.

Zusammenfassung


Ergebnisse: Ein Konsens konnte bei 24 von 25 Aussagen zum frühen Einsatz der fixen Kombinationstherapie mit ICS/LABA erreicht werden. Das Panel war sich dahingehend einig, dass ein bedeutender Anteil der von ihnen behandelten Asthma-patienten unter Monotherapie mit ICS an Symptomen und Exazerbationen leidet, was für eine ergänzende Therapie mit LABA spricht. Der frühzeitige Einsatz einer ICS/LABA-Kombinationstherapie bei diesen Asthma-Patienten verspricht eine Optimierung der Asthmakontrolle sowie eine erhebliche Reduktion der Notfallbehandlungen, Krankenhausaufenthalte oder Besuche beim Facharzt. Bei COPD-Patienten mit moderaten bis schweren Symptomen sowie häufigen Exazerbationen sollte umgehend eine Ergänzung der LABA-Therapie mit ICS initiiert werden. Als Vor-
Conclusion: A panel of ten physicians working in primary and secondary care agreed on 24 out of 25 statements that supported the early initiation of fixed combination treatment, if indicated in a meaningful number of their asthma and COPD patients.

Introduction

Asthma and chronic obstructive pulmonary disease (COPD) are the most common obstructive airway diseases. Figures from 2005 indicate the prevalence of asthma in German social health insurance to be approximately 6% [1]. It is estimated that in Germany the prevalence of COPD is 7.5% [2,3]. Moreover, a considerable proportion of patients in routine care are suffering from both asthma and COPD.

There are a number of current guidelines for the management of asthma and COPD in Germany including the ‘Nationale Versorgungs Leitlinien’ (NVL) for asthma and COPD and guidelines produced by the German respiratory Society [4–7]. These guidelines are consistent with the principal international standards of the Global Initiative for Asthma (GINA) and the Global Initiative for Chronic Obstructive Lung Disease (GOLD) [8,9]. The treatment strategies for both asthma and COPD employ a stepwise approach, and the range of medications shows considerable overlap. Although there are some differences in treatment goals, the prevention and treatment of symptoms and exacerbations are common aims for both conditions [4,5].

NVL guidelines for asthma, and those of GINA, recommend a low-dose inhaled corticosteroid (ICS) as the initial controller medication at treatment Step 2. In the NVL guideline, there is an important controversy over the escalation of therapy at Step 3; the majority recommendation of the NVL was for doubling the ICS dose, however, the German Respiratory Society voted for the early addition of a long-acting β2 agonist (LABA), either in separate inhalers, or in a combined delivery device (fixed-dose combination) (Fig. 1) [4]. The decision to adjust step-up (or step-down) treatment is made on the level of patient’s asthma control [4,8].


Fig. 1 NVL guideline: medication for the long-term therapy of asthma in adults [4]. ICS = inhaled corticosteroid, LRTA = leukotriene receptor antagonist, DAL/DGP = Deutsche Atemwegsliga/Deutsche Gesellschaft für Pneumologie (German Airways League/German Respiratory Society), RABA = rapid-acting beta-agonist. Adapted; from: Nationale VersorgungsLeitlinien Asthma: Available at: http://www.versorgungsleitlinien.de/themen/asthma.
Despite the availability of effective treatments and full reimbursement, a high proportion of patients has asthma that is not well controlled. In Germany, it was estimated from the European National Health and Wellness Survey that almost two-thirds (65.3%) of people with asthma were uncontrolled [10], according to the criteria of the Asthma Control Test (ACT) [11]. The current NVL (2007) recommendations for the pharmacological treatment of COPD are based on four stages defined by airflow limitation with the option of introducing an ICS to long-acting bronchodilator therapy at Grade III (where FEV1 <50 %), in patients with repeated exacerbations. Consider other measures (long term oxygen therapy, surgery).

The Delphi process

This research was commissioned by GlaxoSmithKline (GSK) to Double Helix Consulting (DHC) who recruited participants, performed all research, conducted the analysis and drafted the manuscript in accordance with a structure devised by the leading author.

The Delphi process

The study used a modified Delphi process to develop a series of consensus statements on the use of combination ICS/LABA therapy in patients with asthma and/or COPD derived not only from the guidelines, but also the routine practice by experienced GPs and specialists. The Delphi process is a validated consensus development methodology that enables a group of experts to deal with a complex problem through a structured group communication process. The process was devised by Dalkey and Helmer at the RAND Corporation in the 1950s [13]. Its name is taken from the Oracle at Delphi in Ancient Greece. The method has been successfully employed in business and military applications, and now Delphi processes are increasingly used in published biomedical studies. There is evidence that the technique has been utilised in several hundred published papers [14]. Furthermore, most guidelines are developed by a modified Delphi process, for example, the asthma and COPD guidelines of the German Respiratory Society [4, 5]. The method is based on the assumption that group judgments can be more valid than individual judgments. It uses an iterative process of questioning; in each round of the Delphi process, individual judgments are collected and summarised by an independent facilitator, who presents them for the next round, with the goal of achieving consensus, as results are shared and responses are adjusted. It is not necessary to achieve ‘perfect’ consensus; the goal is to identify as many statements as possible to which consensus;
the highest number of panellists can agree within a pre-specified range. Traditional focus groups or advisory boards can be difficult to manage, anonymity can be violated, ‘vocal’ versus ‘reserved’ participants, and power dynamics could skew the outcomes of such groups. Delphi survey methods can be used in scenarios where accurate information is unavailable, or would be resource-prohibitive to obtain and human opinions are critical.

A workshop with an interdisciplinary team devised a questionnaire on the use of ICS and LABA that could be put to a panel of physicians. In the first round of the process panellists completed the questionnaire, which comprised three sections; 36 questions on the number of asthma patients attending the physician’s practice each month; 30 questions on the number of COPD patients seen; and nine questions on the prescribing and use of ICS/LABA combination therapy as separate inhalers and in fixed-dose combination inhalers, i.e., fluticasone/salmeterol or budesonide/formoterol. The questions on asthma and COPD patients asked about the characteristics of these patients with regard to disease severity, signs and symptoms, and the therapeutic choices made. The questionnaire, which drew on the experience of primary care physicians and pulmonologists regularly involved in the management of asthma and COPD patients, was used to develop 25 radical statements concerning the early use of ICS/LABA combination therapy.

The second stage was a mediated meeting of approximately 4 hours duration by online videoconference with participants visible to each other by web cam on 24 November 2011. The discussion aimed to arrive at consensus on the 25 statements addressing issues raised in the questionnaire. For the current study it was specified that a majority of 7 out of 10 was necessary for consensus to be arrived at, and statements were modified where necessary to achieve consensus.

Constitution of panel

The panel comprised ten physicians, four pulmonologists and six general practitioners (GPs), in clinical practice in Germany, who were regularly involved in the management of outpatients with asthma or COPD. The physicians were recruited from different locations across Germany, to provide a snapshot of clinical practice in the management of obstructive airways disease across the country both in primary and specialist care (Table 1).

Pulmonologists were recruited by DHC, at random from a GSK list of pulmonologists practicing in Germany. There was no pre-selection of potential participants, and the physicians had no financial or other connections with GSK or DHC.

GPs were recruited by a third party specialist recruitment agency based in Germany, commissioned by DHC. These physicians had no financial or other connections with GSK or DHC. When recruiting GPs it was established that they regularly managed asthma and COPD patients in their practices, and that they followed the principles of current German guidelines (both NVL and the German Respiratory Society), and of the international GOLD and GINA guidelines (Table 1). At recruitment the GPs reported that they saw between 20 – 80 asthma patients a month and 35 – 150 COPD patients (Table 1). At recruitment, pulmonologists were not asked about their patient numbers.

Results

In the results of the questionnaire, GPs reported that they saw 20 – 83 asthma patients a month at their practices and pulmonologists reported that they saw between 20 – 250 asthma patients. GPs saw an average of 40 – 150 COPD patients a month at their practices and pulmonologists saw an average of 100 – 200 COPD patients (Table 2). The GPs reported that 30 – 75% of patients had uncontrolled asthma at the time of presentation, and the pulmonologist reported that 50 – 70% of their asthma patients were uncontrolled. GPs reported that approximately 29% of their COPD patients had moderate COPD and 12% had severe or very severe COPD. The pulmonologists estimated that 45% of their COPD patients had moderate COPD and 23% had severe or very severe COPD (Table 2).

Physician usage of medication is summarised in Table 2.

Consensus statements on asthma

After discussion consensus was reached on 24 statements given in detail in Table 3, Table 4 and Table 5. The panellists agreed that they had a high proportion of asthma patients on ICS monotherapy presenting with symptoms or exacerbations that would meet the guideline recommendations for dose escalation. It was agreed that early initiation of combination ICS/LABA therapy would reduce the risk of exacerbations and improve control, which would lead to reduced health care utilisation in terms of additional specialist visits, emergency room visits and hospitalisations. They also reached a consensus that asthma patients on ICS/LABA fixed-dose combination (FDC) therapy were more adherent than patients on free combination ICS + LABA, which

<table>
<thead>
<tr>
<th>Physician</th>
<th>Clinical role</th>
<th>Location</th>
<th>Average No. Patients Month</th>
<th>Patients prescribed ICS/LABA</th>
<th>Prescribing step-up according to GINA/GOLD guidelines</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 GP</td>
<td>Rhein-Neckar</td>
<td>40 150</td>
<td>75%</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>2 GP</td>
<td>Berlin</td>
<td>45 35</td>
<td>80%</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>3 GP</td>
<td>Hannover</td>
<td>80 150</td>
<td>60%</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>4 GP</td>
<td>Heidelberg</td>
<td>40 30</td>
<td>70%</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>5 GP</td>
<td>Coburg</td>
<td>40 40</td>
<td>80%</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>6 GP</td>
<td>Munich</td>
<td>20 40</td>
<td>30%</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>7 Pulmonologist</td>
<td>Frankfurt</td>
<td>NR NR</td>
<td>NR</td>
<td>NR</td>
<td></td>
</tr>
<tr>
<td>8 Pulmonologist</td>
<td>Ulm</td>
<td>NR NR</td>
<td>NR</td>
<td>NR</td>
<td></td>
</tr>
<tr>
<td>9 Pulmonologist</td>
<td>Schwedt</td>
<td>NR NR</td>
<td>NR</td>
<td>NR</td>
<td></td>
</tr>
<tr>
<td>10 Pulmonologist</td>
<td>Frankfurt</td>
<td>NR NR</td>
<td>NR</td>
<td>NR</td>
<td></td>
</tr>
</tbody>
</table>

NR = information not requested at time of recruitment. Pulmonologists were assumed to treat to the guidelines.
### Table 3  Consensus statements on asthma

<table>
<thead>
<tr>
<th>Consensus statement</th>
<th>Additional comments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Presenting signs and symptoms</strong></td>
<td>– A significant share of asthma patients treated with ICS monotherapy experience one or more symptoms that would, depending on their severity, make you consider escalating their treatment (such as breathlessness or exacerbations).¹</td>
</tr>
<tr>
<td></td>
<td>– A significant proportion of asthma patients on ICS monotherapy do not consult you when they experience symptoms that would make you consider escalating their treatment.¹</td>
</tr>
<tr>
<td><strong>Exacerbations and their management</strong></td>
<td>– Approximately, 30–50% of Patients on ICS monotherapy could experience, on average, two to three exacerbations per year.</td>
</tr>
<tr>
<td></td>
<td>– Early initiation onto ICS/LABA therapy can improve asthma control and help reduce the rate of exacerbations for patients with persistent asthma who are not sufficiently controlled.¹</td>
</tr>
<tr>
<td></td>
<td>– The exacerbations [mild/moderate/severe] in ICS monotherapy patients result in increased resource utilisation, in terms of emergency room visits, specialist visits and hospitalisations.</td>
</tr>
<tr>
<td></td>
<td>– A significant number of emergency room visits, hospitalisations or additional specialist visits due to asthma-related causes could be prevented if patients’ medication was escalated or adjusted in a timely manner. – Up to 70–80% of visits (emergency room, specialists or hospitalisations) could be avoided.</td>
</tr>
<tr>
<td><strong>Adherence to therapy</strong></td>
<td>– Asthma patients on ICS/LABA fixed-dose combination therapy are more adherent than patients on free combination ICS + LABA which could translate into improved treatment outcomes (e.g. better control or alleviation of symptoms).</td>
</tr>
<tr>
<td><strong>Uncontrolled asthma</strong></td>
<td>– A loss of asthma control translates into impairments in daily life, including reduced productivity and days off work/school. Patients on monotherapy lose, on average, four to five work days per year due to asthma-related causes, which could be prevented if they were stepped-up to ICS/LABA therapy earlier</td>
</tr>
<tr>
<td></td>
<td>– Uncontrolled asthma can be characterised as a progressive disease. Patients on ICS who are not being sufficiently controlled should be initiated earlier on ICS/LABA.¹</td>
</tr>
<tr>
<td><strong>Stepping down medication</strong></td>
<td>– A significant proportion of patients that were optimally controlled on a maintenance therapy with an ICS/LABA combination experience exacerbations, worsening asthma control and increased symptom load when stepping down their medication therapy to ICS monotherapy.¹</td>
</tr>
</tbody>
</table>

¹ Considered in more detail in the discussion.

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NS = not stated.

1 Categorised according to NVL criteria.

2 Approximate, physician supplied 3-month data.

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**Table 2  Physician background – from questionnaire**

<table>
<thead>
<tr>
<th>Physician</th>
<th>Speciality</th>
<th>Average Patients Month</th>
<th>COPD</th>
<th>Asthma patients prescribed ICS/LABA fixed-dose combination</th>
<th>COPD patients prescribed ICS/LABA</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>GP</td>
<td>40</td>
<td>70%</td>
<td>30% 150 60 30 10 40 2 150 60 30 10 40% NS</td>
<td>NS</td>
</tr>
<tr>
<td>2</td>
<td>GP</td>
<td>35</td>
<td>70%</td>
<td>30% 150 60 30 10 40 2 150 60 30 10 40% NS</td>
<td>NS</td>
</tr>
<tr>
<td>3</td>
<td>GP</td>
<td>83²</td>
<td>25%</td>
<td>75% 144² 70² 50² 24² 70% 35% 10 70% 10%</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>GP</td>
<td>50</td>
<td>60%</td>
<td>40% 100 60 30 10 70% 70% 10 70% 10%</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>GP</td>
<td>40</td>
<td>70%</td>
<td>30% 40 10 20 10 70% 30% 10 70% 30%</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>GP</td>
<td>20</td>
<td>30%</td>
<td>70% 40 25 10 5 70% 10% 10 70% 10%</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Pulmonologist</td>
<td>250</td>
<td>30%</td>
<td>70% 200 60 40 70% 30% 150/month 30 70% 10% 70% 10%</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Pulmonologist</td>
<td>30</td>
<td>67%</td>
<td>33% 100 20 70 10 70% 30% 10 70% 10%</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Pulmonologist</td>
<td>80</td>
<td>50%</td>
<td>50% 100 50 10 50% 50% 10 50% 10%</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Pulmonologist</td>
<td>20</td>
<td>50%</td>
<td>50% 100 50 10 50% 50% 10 50% 10%</td>
<td></td>
</tr>
</tbody>
</table>

NS = not stated.

1 Categorised according to NVL criteria.

2 Approximate, physician supplied 3-month data.
could lead to better compliance and improved outcomes and health care utilisation (Table 3).

Consensus statements on COPD
The panellists agreed that significant proportion of their COPD patients on bronchodilator therapy presented with exacerbations that would meet the guideline recommendations for treatment escalation. It was agreed that initiation of combination ICS/LABA therapy in a timely manner could reduce the risk of exacerbations and improve control, which would lead to reduced health care utilisation in terms of additional specialist visits, emergency room visits and hospitalisations (Table 4).

Consensus statements on adherence
The panellists agreed that poor compliance with ICS/LABA therapy resulted in worse outcomes for asthma and COPD patients. It was agreed that use of a fixed-dose ICS/LABA treatment could have a positive effect on adherence which may improve treatment outcomes and reduce health care resource utilisation (Table 5).

Rejected statement
A general statement ‘There’s nothing better than a combination therapy if diagnosis is unclear’ was felt to be correct for a number of cases of ICS/LABA therapy in obstructive lung disease, but too general to be agreed upon overall.

Discussion
The guidelines of the NVL for asthma and COPD and the international GINA (asthma) and GOLD (COPD) have been relatively conservative on when combination therapy should be started, reasons for this include the desire to avoid overtreatment, with a consequent risk of unwanted side effects. Indeed in both COPD and asthma, specific concerns have been raised about the safety of combination therapy. Furthermore, unnecessary medications add to the already considerable costs of treating these conditions. Against this must be set the benefits of maintaining control of asthma, and reducing exacerbations in COPD. The Delphi panel examined how ICS/LABA combination therapy is used in real-life clinical practice in Germany, and how this usage accords with the conservative guideline recommendations. The panel reached consensus on 24 of the 25 statements on the use of ICS/LABA combination therapy and the results are presented in Table 3, Table 4, and Table 5. This discussion considers in more detail some of the key statements.
Use of ICS/LABA combination therapy in asthma

The panel reached a consensus that early initiation of ICS/LABA combination therapy was appropriate when asthma patients on ICS monotherapy presented with exacerbations or breathlessness. It was, however, important to take into account the severity of exacerbations and, for example, a mild cough would not on its own be indicative of a need for combination therapy. The panel estimated that around 25% of their asthma patients presented at the practice with signs or symptoms which suggested that ICS/LABA combination therapy should have been initiated earlier according to the NVL or GINA criteria. It was also agreed that such exacerbations each year and if these were moderate or severe ICS/LABA therapy would reduce the use of rescue medication and potential side effects due to their inadequate use.

● Using fixed-dose ICS/LABA treatment can have a positive effect on adherence which may impact treatment outcomes and reduce health care resource utilisation.

● There are a significant proportion of patients with either obstructive pulmonary disease who cannot be specifically diagnosed as COPD or asthma, or with concomitant COPD/asthma. This suggests initiating these patients on ICS/LABA combination treatment from the outset in order to improve airway hyper-responsiveness, cough, wheezing and dyspnoea most effectively, and to improve airflow.

● For a few patients there are clinical advantages to using separate inhalers. Otherwise, using a fixed-dose inhaler provides better treatment outcomes and therefore reduces resource utilisation.

● Early use of ICS/LABA could not only improve patient outcomes but may also reduce resource use, resulting in an economic value for payers.

1 Considered in more detail in the discussion.

The panel discussed the proposition of whether asthma could be considered as a progressive disease, since long-term poor control and sustained inflammation, may lead to airflow reversibility and reduced bronchial reversibility. A consensus was reached that uncontrolled asthma could be a progressive disease, but that well-controlled asthma, with ICS monotherapy or if necessary with ICS/LABA combination therapy, would be likely to remain stable for years (Table 3). Therefore, patients with asthma uncontrolled on ICS monotherapy should be initiated on ICS/LABA early, that is as soon as it was apparent that control was inadequate. While it is accepted that early diagnosis and effective control of asthma are likely to reduce remodelling the mechanism is unclear. There is only limited evidence that ICS reduces remodelling; a study by Ward et al. indicated that some reduction is seen on high-dose corticosteroids, but other studies have shown little evidence [18]. Another recent suggestion is that sustained bronchoconstriction leads to remodelling, which if this is the case would support the use of a LABA, in addition to the ICS, if that is insufficient to maintain control.[19]

The guidelines suggest that after asthma patients have been controlled for 3 months, consideration should be given to stepping down the dose, with the objective of maintaining control on the lowest dosage levels feasible [4, 8]. However, the panel agreed that stepping down to ICS monotherapy by asthma patients stable on an ICS/LABA combination would lead to an increased risk of exacerbation, and that around 50% of patients stepped down to ICS monotherapy would experience more exacerbations (Table 3). A study by Bateman et al. which compared the effects of reducing the dose of ICS with that of stopping LABA in asthma patients maintained on combination therapy concluded that control was better if the LABA was retained, while the ICS dose was...
stepped down [20]. Another study by Redd et al. also showed evidence of better maintenance of control if LABA was continued while the ICS dose was reduced [21]. Part of the rationale for stepping down has been concerns about excess asthma mortality on salmeterol, and in the USA the FDA has called for further studies on this risk [22]. A meta-analysis of 215 studies has indicated that this risk is mitigated by concurrent ICS therapy and there is no evidence that combination salmeterol/fluticasone propionate therapy is associated with an increased risk [23]. While the panel was fully aware of the controversy, there was consensus that ICS/LABA can be continued in the longer term because of the advantages of controlled asthma; this may lead to reduced health care utilisation, for example, fewer physician visits.

Use of ICS/LABA combination therapy in COPD

For some years there was a degree of controversy over whether ICS were of benefit to COPD patients in terms of efficacy, although controlled trials have shown reduced exacerbations in COPD patients receiving ICS/LABA treatment [24–27]. A concern has been whether there is an increased risk of pneumonia associated with ICS use. The issue of clinically, but not radiologically diagnosed pneumonia first arose in a paper by Kardos et al. (2007), where the rate of pneumonia over the 44 weeks of the study was around three times higher in the ICS/LABA group than in the LABA monotherapy group (23 vs. 7 cases) [24]. The TORCH investigators also reported, in a much larger study, an increased risk of pneumonia with ICS in COPD patients [28,29]. Nonetheless, in both the Kardos and TORCH studies, addition of the ICS was associated with a reduced risk of exacerbations [24,26,28]. Moreover, mortality in patients with pneumonia was no worse than among those with exacerbations other than pneumonia. The panel agreed that in their practices cases of pneumonia associated with the initiation of, or during the course of ICS treatment were rare and that annually fewer than 1% of their COPD patients developed overt pneumonia (Table 4). This suggests that the increased risk of pneumonia, reported with ICS in COPD patients, had not been observed in the real-life experience of the panel members.

The panel agreed that exacerbations would lead to a significant proportion of COPD patients on LABA monotherapy or LABA+LAMA combination therapy requiring visits to the emergency room, additional specialist visits or hospitalisation and that the risk increased with disease severity (Table 4). The panel considered that combination treatment should be initiated in a timely manner, as soon as practicable after the events, in patients with overt symptoms such as breathlessness, coughing, or infection. There was consensus that initiating combination therapy would be likely to produce a meaningful reduction in subsequent event, although estimates of how many might be prevented ranged from 10–40% (Table 4). It is interesting to note that the panel considered that decisions to escalate to ICS/LABA would be made on both the basis of the history of exacerbations and symptoms, with GOLD stage airflow limitation just as a supporting objective factor, rather than only considering FEV1 and exacerbations.

Adherence to therapy and fixed-dose combination inhalers

An important issue in combination therapy is using a fixed-dose combination ICS/LABA inhaler, rather than separate inhalers for each agent. One clear advantage would be to improve both adherence to therapy and handling with likely consequent improvement in clinical outcomes. The panel agreed that over a 12-month period, around 30% of patients with asthma or COPD on ICS/LABA therapy would visit an emergency room or make extra visits to a specialist because of problems arising from non-adherence to treatment, and that fixed-dose combination ICS/LABA therapy could improve adherence, by 30–40% (Table 5).

A number of factors may contribute to improved adherence with a single fixed-dose combination device. The patient will only require one or two devices, including rescue medication. Another factor agreed on by the panel is that there tends to be better compliance with combination therapy with a single device; patients do not like taking too many ‘drugs’. Moreover, asthma patients may tend to favour the inhaler that they feel is providing directly perceptible relief, usually the bronchodilator – mainly in the case of asthma, but to a lesser extent in COPD. Furthermore, a combination device reduces the potential for asthma patients to miss their maintenance dose of ICS. According to reimbursement restrictions, patients receiving ICS and LABA separately, may be given different devices when their prescription are filled, without having been trained on those devices. The co-payment for the fixed combination is lower, if compared with two separate inhalers, which in the view of the panelists can play an important role in the acceptance of the treatment.

Conclusion

Among a panel of ten physicians working in primary and secondary care consensus was achieved on 24 out of 25 statements on the use of ICS/LABA combination therapy in the management of asthma and COPD. Most of the statements are consistent with the guidelines. However, early stopping of LABA treatment – as suggested by the FDA – in asthmatics, recently stepped up to achieve asthma control was opposed. A more liberal, symptoms- and exacerbations-based prescription of ICS/LABA combinations in COPD fits well into the new GOLD document, published after this research was done. Moreover, the agreed benefits of fixed dose ICS/LABA are congruent with both the German Society of Pneumology asthma guidelines and the FDA recommendations for asthma treatment.

Acknowledgement

GlaxoSmithKline funded the study presented in this manuscript and commissioned Double Helix Consulting (DHC) to perform the research.

Conflict of interest

Dr. Kardos and the panellists received honoraria, which were determined by DHC and in accordance with fair market value, for taking part in both phases of the study. Pulmonologists were recruited by Double Helix Consulting, by random selection from a GlaxoSmithKline list of pulmonologists practicing in Germany. There was no pre-selection of panellists by GlaxoSmithKline. Primary care physicians/general practitioners were recruited by a specialist third party agency in Germany, commissioned by Double Helix Consulting. Mr. Bechtel, Mr. Palovis and Dr. Hagedorn report being employed by and owning stock in GlaxoSmithKline. They were involved in
the review and revision of this manuscript only. Mr. Latif reports being employed by Double Helix Consulting, which performed the research and the assisted with the preparation of this manuscript.

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4 Double Helix Consulting, London, United Kingdom

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